## TOYOTA TRAINING & DEVELOPMENT PARTS PROFESSIONALS

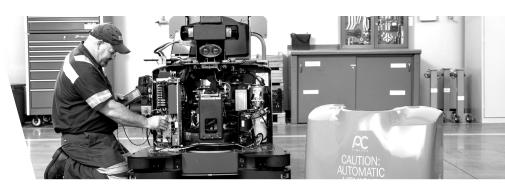
## **TO GET STARTED**

Visit the learning management system at tmh.myabsorb.com



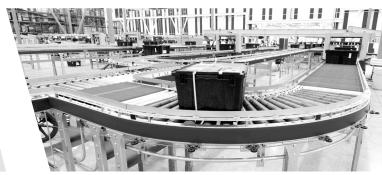
SCAN THE QR CODE

Contact us at: dealer.training@toyotatmh.com











## **TOYOTA CERTIFICATION PROGRAM PATH**

BECOME AN INDUSTRY LEADING PARTS PROFESSIONAL THROUGH TOYOTA MATERIAL HANDLING'S CERTIFICATION PROGRAM

## **BENEFITS OF TRAINING**

- Increases profitability
- Reduces customer downtime

 Reduces time to solve customer problems

- Improves fill rate
- Increases customer satisfaction

1 CERTIF

CERTIFIED

GOAL: Become familiar with Toyota history, culture, products, services, & business practices

**PREREQUISITE:** Employment

**LEARN HOW TO:** 

- Demonstrate Toyota culture & values
- Describe the Toyota Production System (TPS)
- Navigate the Electronic Parts Catalogue (EPC)

- Recognize the benefits of Toyota Lean Management (TLM)
- Discuss the features & benefits of internal combustion (IC)
  & electric forklifts

2

**BRONZE** 

5 HOURS ONLINE

**6 HOURS ONLINE** 

GOAL: Accurately assess your customers' needs through product knowledge & refined communication skills

**PREREQUISITE: Certified** 

**LEARN HOW TO:** 

- Identify related parts to increase sales, first time fix rate & reduce customer downtime
- Recognize key features & functions of the 8-Series product lineup

- Ask your customers targeted questions to better meet their needs
- Describe the lubrication process that extends life expectancy

(3)

**SILVER** 

15 HOURS ONLINE

**GOAL:** Become a knowledgeable, experienced, parts professional adept at exceeding customers' expectations **PREREQUISITE:** Bronze

LEARN HOW TO:

- Articulate the value of Toyota genuine parts
- Organize your parts department to improve efficiency

- Identify & relate to your customer's buying style
- Apply Toyota Lean Management (TLM) concepts to hands-on applications

4

**GOLD** 

**1 HOUR ONLINE • 3.5 DAYS AT TOYOTA** 

**GOAL:** Gain the knowledge needed to manage an efficient & profitable parts department **PREREQUISITE:** Silver

**LEARN HOW TO:** 

- Operate a profitable Parts Department
- Manage parts inventory

- Improve department processes to eliminate waste
- Present your customers with a total solution for the parts needed to properly repair & extend the life of their equipment